



7 January 2013

Company Announcements Office
ASX Limited

A.P. Eagers Celebrates 100 Years

A.P. Eagers Ltd (ASX: APE) today is marking the 100th anniversary of its founding on 7th January 1913. Whilst A.P. Eagers founder, Edward George Eager, is reported in Australian newspapers from as early as 1911 it was in fact on this day 100 years ago, 7th January 1913, that the firm of “E.G. Eager and Son Limited” was registered as a limited liability company.

The Daily Mail reported that Messrs E.G. Eager & Son Ltd had settled down in the new garage in 299 Adelaide Street, Brisbane. They had bought Alfred Shaw’s bulk stores, next door to the Continental Tire Company, and would be one of the first up-to-date garages in Queensland.

Edward George Eager was the company’s first Chairman of Directors, and his son Fredrick Zina Eager was appointed Managing Director. “I am very pleased to be back in Brisbane,” said Mr Eager 100 years ago. “This time I have brought my family with me, for I expect to make this our headquarters. I am very pleased with the results obtained in Queensland in the short time I have been here. I feel that in Queensland the sale of motor cars will increase each year for a great many years to come” (Daily Mail, 21 March 1913).

Reflecting on the achievements of the company, A.P. Eagers Chief Executive Officer Martin Ward said, “One hundred years on, A.P. Eagers is proud to build on the platform laid by the company founders.

“After a centenary of existence it is particularly pleasing that the last 2 years have seen back-to-back records for our shareholders along with equivalent success for all of our stakeholders. Seven days into 2013 we remain focused on maintaining this momentum.”

To celebrate the centenary milestone, the company today launched its centenary year theme ‘100 Years, Driven Together’, is releasing a book which will record its history of achievement, and throughout the year will conduct a series of major stakeholder events and initiatives.

Mr Ward concludes: “On behalf of the company I would like to thank each and every stakeholder for sharing this journey with us.”

ENDS

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